



Green Career Pathways
A Green Workforce Development Resource Fair
San Diego, August 1, 2009

Hello Exhibitor!

Exhibiting at this Green Workforce Development Resource Fair is one of the most cost-effective ways to market and get the word out about your programs. In addition to meeting new students and users FACE-TO-FACE, you can showcase your latest programs and services to a targeted and motivated audience. Build your green brand on the ground floor of our new green economy.

Your offerings will be showcased :

- On the day of the event
- Linked to your website on **Green Career Pathways Website** prior and for 2 months after the event
- In the event program guide given to all attendees on the day of the Fair
- In press releases that bring more attention to the website and event
- In Media outreach

BOOTH COSTS	Discounts June 29 – July 10	Standard July 11 – July 27
Non – Profit	\$300.00	\$350.00
Commercial	\$450.00	\$500.00
Additional single page insert in Program Guide (must be provided by July 27)	-	\$100.00

Easy **online registration!** You will receive an email confirmation, receipt and event information.

After registering, please provide us with the following:

1) Website address (2) email address (3) phone # (4) names of green programs.

Please email this to: info@greencareerpathways.org

This information will be included in the attendees' packet.

We look forward to your participation!

www.greencareerpathways.org